

Title

NATIONAL FOREST WEEK COORDINATION REPORT.

Model Forest

Western Newfoundland Model Forest

From

May 1999

To

May 2000

Keywords

Education, Promotion, Forest Week

Objective

To create an awareness of the Western Newfoundland Model Forest Week through educational activities, public interaction and media relations.

Description

National Forest Week takes place annually in the month of May. Activities include circulating information packages to local schools, promoting the Western Newfoundland Model Forest and National Forest Week through media relations, interacting with the general public via an information display, and enhancing forest awareness in students through classroom presentations. During 2002, performances of “Ask Me If I’m A Tree”, an educational clown show about forest ecology were presented in nine schools in western and central Newfoundland. This promotion of National Forest Week proves to be successful in increasing awareness of the Western Newfoundland Model Forest.

Reports and Products

National Forest Week 1998 Coordination Report. Anon. 1998. Western Newfoundland Model Forest, Corner Brook, Newfoundland. WNMF: 0-418-000, 5p.

National Forest Week 1999 Coordination Report. Hynes, N. 1999. Western Newfoundland Model Forest, Corner Brook, Newfoundland. WNMF: 0-418-001, 5p.

National Forest Week 2000 Coordination Report. Childs, K. 2000. Western Newfoundland Model Forest, Corner Brook, Newfoundland. WNMF: 0-418-002, 5p.

National Forest Week 2001 Coordination Report: Canada’s Forests: A Breath of Fresh Air. Childs, K. 2001. Western Newfoundland Model Forest, Corner Brook, Newfoundland. WNMF: 0-418-003. 15 p.

National Forest Week 2002: “Ask Me If I’m A Tree”. Anon. 2002. Western Newfoundland Model Forest, Corner Brook, Newfoundland. Canadian Forest Service, Atlantic Forestry Centre, Fredericton, New Brunswick. WNMF: 0-418-004, 11p.